



Kenta Kimura (@kentakimura5727) and Jacob Walker (@jacob_riley_walker_) spent the last couple days of May on Lake Guntersville hogging em up with the deps Evoke Zero, Sakamatas and Bull Shooters. Videos to come next month.

Optimum Bait Co. Monthly Newsletter - June Edition

Welcome to the June edition of the Optimum Bait Co. Monthly Newsletter! We are excited to share the latest happenings, product launches, releases and restock information, and updates with our valued community. Here's what's new this month:

New Arrivals June 2024

SLENDER SCAT



COVER SCAT

SAKAMATA SHAD



New Product Arrivals

June is buzzing with excitement as we have several shipments coming in from Japan and our overseas brands. Here's a sneak peek at what's hitting our shelves:

- Deps Buster K & Slither K Restock with new Color #00 Silver Crusher
- Swimbait Republic – Glideway 176 – Restock on colors

> [New Products May 2024](#)
> [Zappu – PD Chopper Dead Slow](#)

BUSTERK



SlitherK™

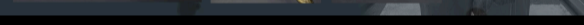
Visit our [New Arrivals](#) Page to explore all the latest products and gear up for your customer's next fishing adventure!

deps 2024 New Items



SLENDER SCAT

Body : 5 inch / 11.5g , Available 8 colors



COVER SCAT

New Size **3 inch** Available now

New Technique and Tips Videos

Our team of expert anglers has been hard at work creating fresh content to help anglers refine and improve upon their skills. This month, we've released several new videos that cover a range of techniques and tips:

Pro Quick & Tips

[See all >](#)



Sakamata Shad

Professional MLF Angler, Matt Lee, shows us all about Mid-Strolling with the Sakamata Shad

[Read More >>](#)



Subsurface – Walk the Dog with a Modified Silent Killer

Masayuki Matsushita goes into detail on how to modify a Silent Killer to increase fish catches.

[Read More >>](#)



Various Ways To Use new SLENDER SCAT 5" [deps]

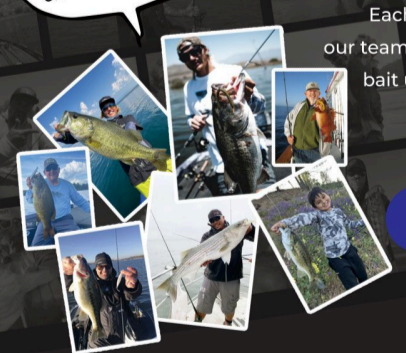
Regional staffer, Zack Hayes, goes over several techniques on how to get the most out of the new Slender Scat.

[Read More >>](#)

Head over to our [Video Library](#) on our YouTube channel and start watching now!

CIRCLE OF OPTIMUM Gallery & Photo Contest!

ARE YOU READY TO SHOWCASE YOUR ULTIMATE CATCH?



Join us for our monthly contest where anglers like you can flaunt their trophy fish. Each month, submit your best fish catch, and our team from Optimum Baits will judge based on size, bait used, photo quality, and overall aesthetics, including background and scenery.

[MORE DETAILS HERE](#)



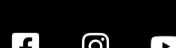
Every entry comes with a chance to Win Big!

Redesigned Homepage Featuring Circle of Optimum Photo Gallery and Contest

We are thrilled to announce the launch of our newly redesigned homepage! The new design is user-friendly and packed with features to enhance the experience on our site. Here's what's new:

- **Circle of Optimum Photo Gallery:** Check out amazing photos shared by our community. Our gallery showcases the best moments from our customers and staff.
- **Monthly Photo Contest:** Participate in our monthly photo contest for a chance to win exciting prizes. Submit your best fishing photos and see if you have what it takes to be featured as our photo of the month!

Visit our [New Homepage](#) to explore these exciting features and more. Thank you for being a part of the Optimum Bait Co. community. We appreciate your continued support, business and look forward to seeing everyone enjoy our new products and content. Happy fishing!
Tight lines, The Optimum Bait Co. Team



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