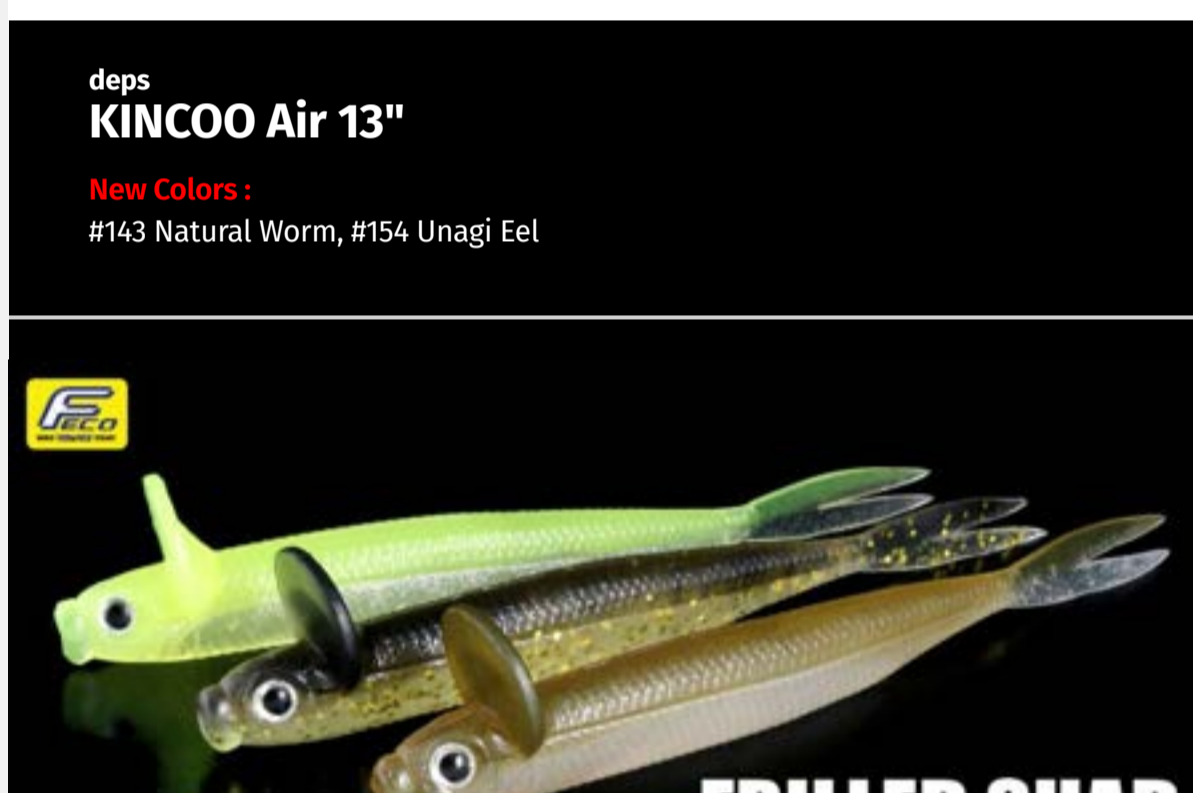


Optimum Bait Co. Monthly Newsletter
 - August Edition #2 -

Welcome to the second August edition of the Optimum Bait Co. Monthly Newsletter! We are excited to share the latest happenings, product launches, releases and restock information, and updates with our valued community.

New Product Arrivals

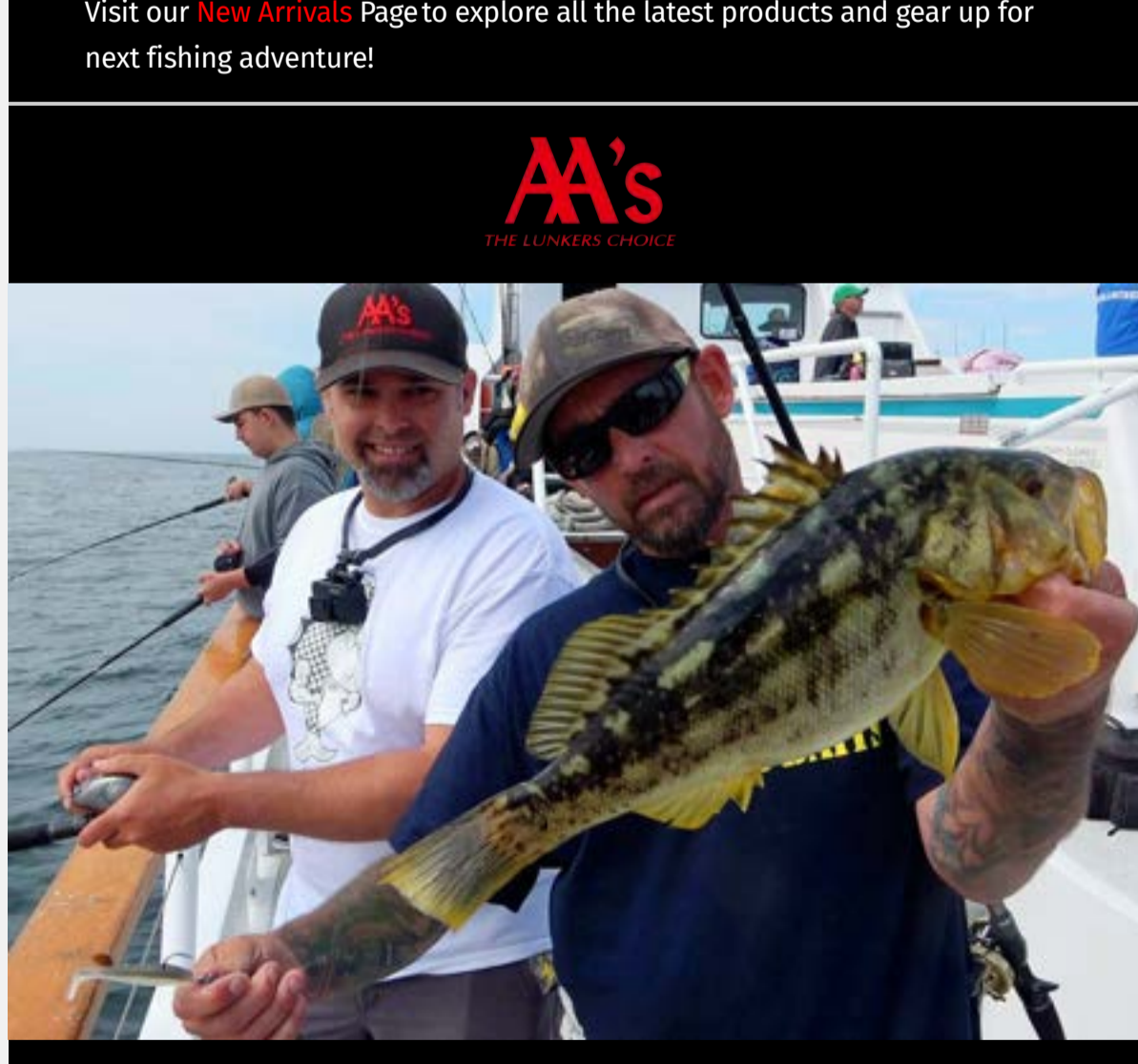
We are now stocking 4 rods from the depts' GAIN ELEMENT Rod Series. Please take some time to watch the videos on these rods and look at their product spec pages. The Shaking Elements are 2 specialized spinning rods for mid-strolling the Sakamatas and the like. The Soft Jerking Element is used for fishing scats and other soft jerkbaits. The Power Versatile Element rod is designed for being able to handle several lure genres and techniques.



ima FALL 2024 ITEMS

#109 GHOST-MINNOW #188 GHOST CHARTREUSE HERRING #197 BLUE HEAD BLACK BACK GHOST
 #119 BABY BASS #109 GHOST MINNOW #103 BLUEGILL #188 GHOST CHARTREUSE HERRING
 #103 BLUEGILL #175 FRED'S PERCH

Visit our [New Arrivals](#) Page to explore all the latest products and gear up for next fishing adventure!



New Blog Page Available : [TIPS & TRICKS](#)

Redesigned Homepage Featuring SHOP NOW. Product pages now link directly to online store pages.

SHOP NOW

One of the features we added to the revamped homepage! Our New Shop Page with Online Dealers Links Are Available Now! If you are a dealer and carry our products, but don't see the link to your page, please send an email to info@optimumbaits.com

QUICK LINK



CIRCLE OF OPTIMUM GALLERY & PHOTO CONTEST!

JOIN US FOR OUR MONTHLY CONTEST WHERE ANGLERS LIKE YOU CAN FLAUNT THEIR TROPHY FISH.

EACH MONTH, SUBMIT YOUR BEST FISH CATCH, AND OUR TEAM FROM OPTIMUM BAITS WILL JUDGE BASED ON SIZE, BAIT USED, PHOTO QUALITY, AND OVERALL AESTHETICS, INCLUDING BACKGROUND AND SCENERY.

EVERY ENTRY COMES WITH A CHANCE TO WIN BIG!

The Circle of Optimum Photo Gallery: We've had some great photos shared over. Check out the amazing photos shared by our community. Our gallery showcases the best moments from our customers and staff.

Visit our [New Homepage](#) to explore these exciting features and more. Thank you for being a part of the Optimum Bait Co. community. We appreciate your continued support, business and look forward to seeing everyone enjoy our new products and content. Happy fishing!

Tight lines, The Optimum Bait Co. Team



optimumbaits.com