



New Arrivals Media Shop Now



the ima Skimmer, Little Stik, and Square Bill are back in stock and in high demand. via. imatures.com

Optimum Bait Co. Monthly Newsletter - September Edition -

Welcome to the September edition of the Optimum Bait Co. Monthly Newsletter! We are excited to share the latest happenings, product launches, releases and restock information, and updates with our valued community.

New Product Arrivals

As fall approaches, topwater will be in full swing. Anglers have been chomping at the bit to pick up the ima Skimmers and Little Stiks. Make sure you grab some now. We received a shipment of Slide Swimmer 115s and also Bull Shooter 160 Sinkers. Check out the September New Arrival Page to see color availability. During the last week of September, we are scheduled to receive our fall shipment of the 5" Sakamata Shad. There are 10 colors in total.



deps Bullshooter 160 Sinking

Restock Colors :

#01 Real Bluegill, #02 Flash Bluegill, #12 Natural Ghost Gill, #13 King Funa, #15 Scum Perch



deps new SLIDESWIMMER 115

New Colors : #13 GRN Back, #15 Sardine

Restock Colors :

#07 Deadly Keta Bass, #08 Inakko, #10 Wakasagi, #12 Aurora Pink



deps Sakamata Shad 5"

Restock Colors :

#20 Watermelon Po Blue, #31 White - clear/Silver flk, #39 Pearl White, #92 Silver Shiner, #114 Champagn Pepper/ Neon Prl, #127 Silver Shad, #129 Reservoir Shad, #140 Electric Shad, #146 Biwako Wakasagi, #AA01 Indy Sagi

New Arrival Page



New Topics. See all >



September 12, 2024

What are the differences between the Bad Bubba Shad and the Shad Tail?



August 22, 2024

What can I do to change up the look of a standard shad tail swimbait?

New Blog Page Available : TIPS & TRICKS

Redesigned Homepage Featuring SHOP NOW. Product pages now link directly to online store pages.

SHOP NOW

One of the features we added to the revamped homepage! Our New Shop Page with Online Dealers Links Are Available Now! If you are a dealer and carry our products, but don't see the link to your page, please send an email to info@optimumbaits.com

QUICK LINK



OPTIMUM BAITS CO PRESENTS

CIRCLE OF OPTIMUM GALLERY & PHOTO CONTEST!

EACH MONTH, SUBMIT YOUR BEST FISH CATCH, AND OUR TEAM FROM OPTIMUM BAITS WILL JUDGE BASED ON SIZE, BAIT USED, PHOTO QUALITY, AND OVERALL AESTHETICS, INCLUDING BACKGROUND AND SCENERY.



EVERY ENTRY COMES WITH A CHANCE TO WIN BIG!

OUR FIRST PHOTO CONTEST WINNER HAS BEEN ANNOUNCED!



THE WINNER OF JUNE / JULY CHRIS TOCCO 55 / @CHRIS_TOCCO_FISHING

The Circle of Optimum Photo Gallery: We've had some great photos sent over. Check out the amazing photos shared by our community. Our gallery showcases the best moments from our customers and staff.

Visit our New Homepage to explore these exciting features and more. Thank you for being a part of the Optimum Bait Co. community. We appreciate your continued support, business and look forward to seeing everyone enjoy our new products and content. Happy fishing!

Tight lines, The Optimum Bait Co. Team



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