

New Video LIVE: Mid Strolling the Sakamata Shad flat out smashes fish! / Sakamata 6"

**Optimum Bait Co. Monthly Newsletter**  
- October Edition -

Welcome to the October edition of the Optimum Bait Co. Monthly Newsletter! We are excited to share the latest happenings, product launches, releases and restock information, and updates with our valued community.



**Product Arrivals**

Shipments starting the week of November 4th.

- \* The deps Circuit Vib in three sizes - 1/2oz, 3/8oz, 1/4oz
- \* deps Sakamata Shad in 4" & 6"
- \* Zappu Board Weights - New Sizes 3g & 4g in Pearl White and Hologram



**deps Sakamata Shad 4" and 6"**

**Sakamata shad 4" Restock Colors :**  
# 39 Pearl White, # 92 Silver Shiner, # 96 Wakasagi, # 108 Pearl Glitter, # 114 Champagne Pepper & Neon Pearl, # 127 Silver Shad, # 129 Reservoir Shad, # 140 Electric Shad, # 142 Ayu, AA01 Indy Sagi

**Sakamata shad 6" Restock Colors :**  
#19 Dead Shad, #21 Watermelon Pro Blue, #30 White Clear Silver FLK, # 39 Pearl White, # 92 Silver Shiner, # 114 Champagne Pepper & Neon Pearl, # 127 Silver Shad, AA01 Indy Sagi



**deps Circuit Vib 1/2oz, 3/8oz, 1/4oz**

**Restock Colors :**  
#01 Blue Gill, #02 Red Gill, #03 Mustard Gill, #04 Metal keta hasu, #05 Ice Fish, #06 Wakasagi, #07 Black Gold, #08 Clown, #09 Juvenile Gill, #10 Metal Ayu, #11 Sexy Shad, #12 Pink Back, #13 Japanese Craw, #14 Blue Back Craw



**zappu Board Weight 3g & 4g**

**Colors :**  
Pearl White, Hologram



Visit our [New Arrivals](#) Page to explore all the latest products and gear up for next fishing adventure!

**Youtube Videos**

[See all >](#)



2.3K view

What you need to know about the New deps Highsider SwimBait!



3.1K view

[ABOUT THE HOOKS] Mid-strolling/Sakamata shad [deps]



3.1K view

Fishing Swimbaits on Clear Lake with GCJ Baits' Gary Collins and SoCal Crusher -Crush#35



1.6K view

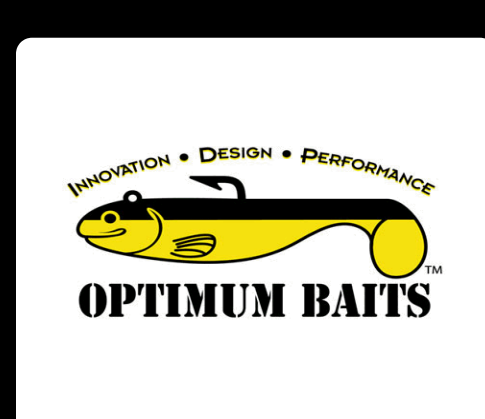
Big SAKAMATASHAD 7" Mid-Strolling 8.7lb



**2025 Prices**



AA Worms and Optimum Baits, still handpoured one at a time in our Temecula CA factory, will have a price increase going into effect on all our plastics starting January 1, 2025. We thank you for your continued support



**SHOP NOW**

Redesigned Homepage Featuring SHOP NOW. Product pages now link directly to online store pages.

One of the features we added to the revamped homepage! Our New Shop Page with Online Dealers Links Are Available Now! If you are a dealer and carry our products, but don't see the link to your page, please send an email with your logo and product links to [info@optimumbaits.com](mailto:info@optimumbaits.com)



The Circle of Optimum Photo Gallery. We've had some great photos sent over. Check out the amazing photos shared by our community. Our gallery showcases the best moments from our customers and staff.

Visit our [Redesigned Homepage](#) to explore these exciting features and more. Thank you for being a part of the Optimum Bait Co. community. We appreciate your continued support, business and look forward to seeing everyone enjoy our new products and content. Happy fishing!

Tight lines, The Optimum Bait Co. Team